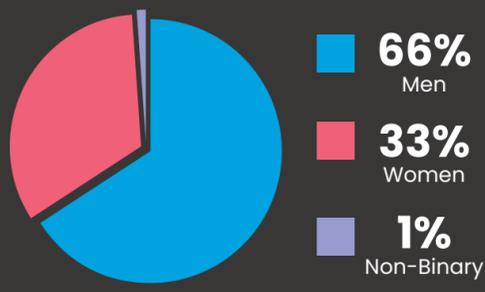# A Snapshot of Business School Candidates from Latin America
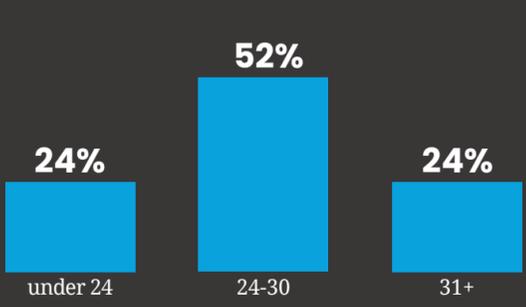
Out of candidates from Latin America, most GMAT test takers are from **FIVE COUNTRIES** and a majority of these candidates are from **BRAZIL**.
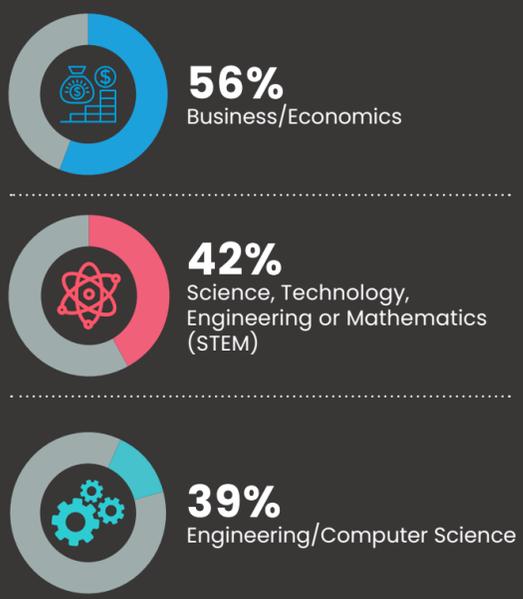
- MEXICO **21%**
- BRAZIL **24%**
- COLOMBIA **10%**
- PERU **14%**
- CHILE **12%**

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**The vast majority of candidates from Latin America are MEN.**

- **66%** Men
- **33%** Women
- **1%** Non-Binary

**Most students from Latin America fall in the 24–30 AGE RANGE.**

- **24%** under 24
- **52%** 24-30
- **24%** 31+

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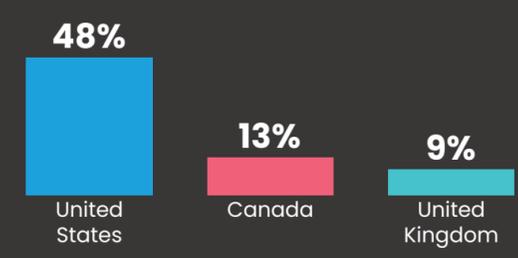**Before entering business school, candidates from Latin America are likeliest to study BUSINESS/ECONOMICS in their undergraduate studies.**

- **56%** Business/Economics
- **42%** Science, Technology, Engineering or Mathematics (STEM)
- **39%** Engineering/Computer Science

**Where are these candidates in their BUSINESS SCHOOL JOURNEY?**

- Researching Programs **47%**
- Actively applying **27%**
- Researching GME **8%**
- Alumni **5%**
- Enrolled **3%**
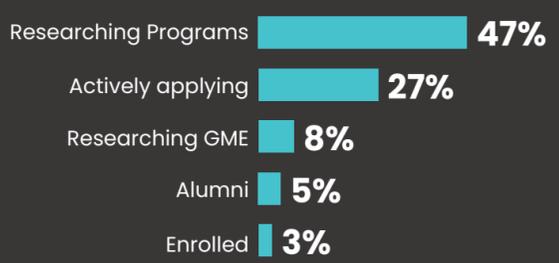
**Latin American candidates often prefer to study OUTSIDE OF THE REGION.**

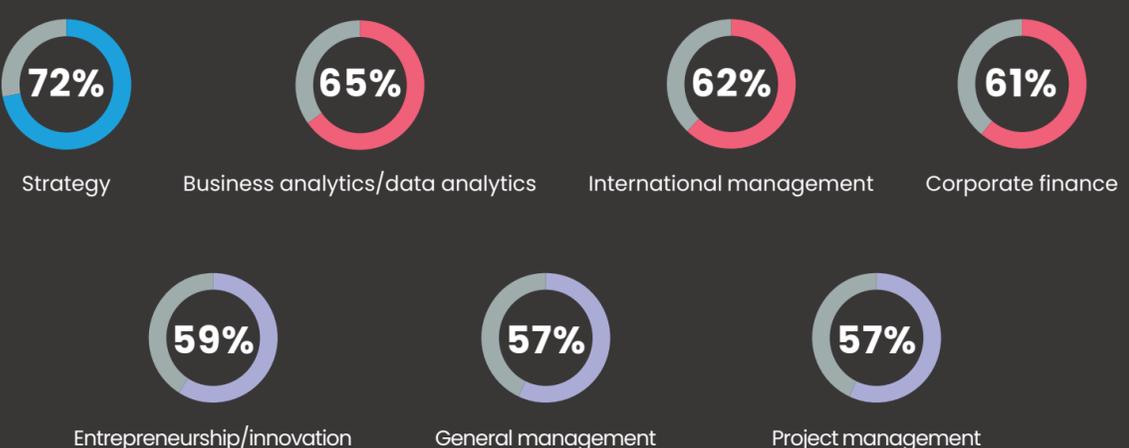- **48%** United States
- **13%** Canada
- **9%** United Kingdom

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**The top industry pick of students from Latin America is TECHNOLOGY, followed by consulting services, financial services, and investment banking and asset management.**

- Technology **44%**
- Consulting services **43%**
- Financial services **39%**
- Investment banking & asset management **34%**
- Consumer products **24%**
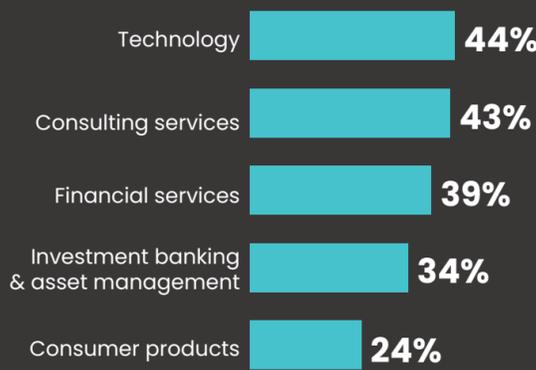
**For a higher-level business degree, Latin American students prefer a FULL-TIME MBA PROGRAM.**

- **28%** Full-time 1 year MBA
- **26%** Full-time 2 year MBA
- **8%** Master of Finance
- **5%** Master of Data Analytics
- **4%** Master of International Management

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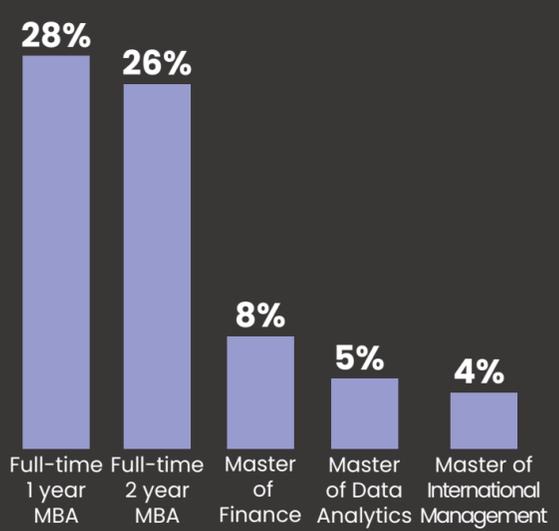
**Business courses that stand out as favorites among the Latin American population are COURSES IN STRATEGY, followed closely by courses in business analytics/data analytics and international management.**

- **72%** Strategy
- **65%** Business analytics/data analytics
- **62%** International management
- **61%** Corporate finance
- **59%** Entrepreneurship/innovation
- **57%** General management
- **57%** Project management

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**The most common post-GME role a Latin American candidate aspires to is a STRATEGY ROLE followed by jobs in general management and consulting.**

- **57%** Strategy
- **50%** General management
- **46%** Consulting
- **36%** Finance/accounting
- **28%** Sales/business development